



### Invitation to comment

To view the full draft Strategic Plan visit [www.naracoortelucindale.sa.gov.au](http://www.naracoortelucindale.sa.gov.au) or contact Council to obtain a copy

## Community Vision

By 2026 NLC will be: **The best place in regional South Australia to live, work, do business, raise a family and retire.**  
*Created by having a Prosperous Community with Healthy Landscapes, Liveable Neighbourhoods and a focus on Harmony and Culture.*

An organisation known for:  
*Progressive Leadership with strong community connections, efficiently managing our shared assets, services and natural resources.*

To achieve the Community Vision the draft Strategic Plan 2016-2026 has been developed around four themes with a particular focus on:

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|--|---|--|
| Building on our strengths<br>- our land and water resources, diverse primary industries, our visitor attractions and our vibrant Naracoorte main street. | Valuing our culture and diversity<br>- being a community that values inclusivity, opportunities for learning, celebrates our similarities and differences, and a healthy lifestyle. | Adapting to our current and future needs<br>- well-planned and liveable neighbourhoods, open spaces and sound infrastructure to meet our community and industry needs. |
|--|---|--|

Below is a summary of the desired outcomes and targets for the Plan.

## Prosperous Community

### A sought after visitor destination

- Partner with local tourism operators and businesses to develop the local visitor economy, including the Naracoorte Caves
- Position the district as a regional centre for visitors with attractive services, facilities, signage and promotions

### A vibrant and progressive business centre and townships

- Create and maintain a vibrant retail hub in Naracoorte, encouraging innovation and investment
- Develop a Naracoorte Main Street Strategy to guide a collaborative effort to build on the strengths of Naracoorte as a retail and business centre

### Diverse range of thriving primary industries

- Position the Naracoorte Regional Livestock Exchange as the premier saleyards in South Australia
- Support economic development projects for primary industries, such as the Limestone Coast Red Meat Cluster
- Facilitate linkages and support for businesses to access local, national and international markets

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Naracoorte Lucindale Council  
Draft Strategic Plan Consultation  
PO Box 555  
NARACOORTE SA 5271

## Healthy Landscapes

### Sustainable land management practices

- Implement biodiversity projects on available Council land
- Work collaboratively with regional Local Government to minimise waste, increase recycles and find efficiencies in waste collection and transport

### Water resources and ecosystems protected and restored

- Develop a management plan for the Naracoorte Creek to protect biodiversity values, provide effective flood mitigation and enhance recreation values

## Liveable Neighbourhoods

### A Well-planned District

- Proactively plan and develop townships to meet the needs of changing demographics, and in response to changing development demand
- Complete Masterplans for townships in partnership with the local communities (Frances, Kybybolite, Lucindale)

### A Safe and Integrated Transport Network

- Maximise Council resources to attract external investment in transport infrastructure projects
- Advocate for the Department for Transport to explore options for appropriate east-west heavy vehicle access through Naracoorte

## Harmony and Culture

### An Inclusive Community

- Strengthen identity and culture through festivals and events, and celebrate our diverse community including young people, the aged and Harmony Day (e.g. Youth Week, Volunteer Week and Every Generation Festival).
- Implement a program to connect Elected Members with young people to discuss key opportunities and involvement in decision making

### A Learning Community

- Develop the library service into a modern community learning hub

### A Healthy and Resilient Community

- Development of Open Spaces to improve community healthy lifestyles, including walking and cycling trails
- Support sporting and recreation clubs through the Starclub Development Program, and encourage partnerships and shared infrastructure

## Progressive Leadership

### The fifth theme focuses on Council as an organisation

- Progressive and representative Elected Member leadership, with informed decision making and increased profile and community connection
- Sustainable community finance and assets, with effective delivery of projects and services
- Effective community engagement, with varied and direct community engagement methods

## Contact Us

Street Address	DeGaris Place, Naracoorte
Postal Address	PO Box 555, Naracoorte SA 5271
Telephone	(08) 8760 1100
Facsimile	(08) 8762 3139
Email	council@nlc.sa.gov.au
Website	www.naracoortelucindale.sa.gov.au

## Your views on the draft Strategic Plan are invited

By completing and returning this tear off slip you have the opportunity to have input into the long term direction of Council, and let us know about the priorities for the Naracoorte Lucindale area for the next 4 years. We encourage you to fill out this slip and post or deliver to Council's Naracoorte or Lucindale office, Naracoorte Public Library or Naracoorte Visitor Information Centre by 31 May 2016.

Tell us what you think are the priority targets for Council over the next 4 years, 2016 – 2020.

\*Please attach further sheets as required